



## Anastasiia Zaitseva

Trademark Agent

Intellectual Property

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### Profile

- > **Scam Warning** Have you received an email bearing my name, but originating from an email address other than @cwilson.com? Does it suggest urgent action needs to be taken to preserve your trademark rights? It is not from me and not legitimate. Read more in this advisory from the College of Patent and Trademark Agents.

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When seeking solutions for her clients, Anastasiia firmly believes that a tailored approach is always best. Her first step is to understand her client's desired outcomes. From there, she employs her extensive experience and relentless research skills to assess the matter from every possible perspective to deliver the optimal solution.

Anastasiia works in our Intellectual Property group as a licensed trademark agent. She

assists clients with a range of trademark services, from trademark registrability searches and prosecution of trademark applications to trademark opposition and expungement proceedings.

Anastasiia has a wealth of experience handling large trademark portfolios for industry leaders in Canada, the United States, and Europe. Before moving to Canada, Anastasiia completed a law degree in her native Ukraine, and practiced there for several years, focusing on intellectual property prosecution and litigation. Anastasiia has also completed two master's degrees, with honours in intellectual property law and intellectual property management.

Having a deep affinity for art, Anastasiia truly appreciates the creative process and the innovations produced by her clients. Helping protect those innovations—and the unique trademarks therewith—is a privilege for Anastasiia.

#### Services

- > Trademark registration, opposition, expungement, and licensing and portfolio counseling

## Credentials

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#### Industry Involvement

- > College of Patent Agents and Trademark Agents (CPATA), Licensed Canadian Trademark Agent
- > Intellectual Property Institute of Canada (IPIC), Member
- > Ukrainian Bar Association (UBA), Member
- > Ukrainian Canadian Congress – British Columbia Branch (UCC), volunteer

#### Education

- > LLB, National University of Kyiv-Mohyla Academy, 2013
- > LLM, Taras Shevchenko National University of Kyiv, specialization: Intellectual Property, 2015
- > Master's Degree, National University "Odesa Law Academy", specialization: Management in Intellectual Property, 2018

#### Additional Languages

- > Ukrainian