



## David Bowden

Associate

Intellectual Property

Technology Transactions and Emerging Company Services

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### Profile

- > **Scam Warning** Have you received an email bearing my name, but originating from an email address other than @cwilson.com? Does it suggest urgent action needs to be taken to preserve your trademark rights? It is not from me and not legitimate. Read more in this advisory from the College of Patent and Trademark Agents.

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David specializes in contentious matters relating to copyrights, trademarks, and domain names: when problems arise, clients look to David to help secure effective and efficient solutions. David provides advice and representation in disputes between competitors, between suppliers and distributors, and against bad faith actors (e.g., trademark squatters and knowing infringers). His clients range from multinational software companies to family-owned restaurants.

In the course of his representation of clients, he has appeared before the BC Supreme Court, the Ontario Superior Court, and the Federal Court of Canada. He also regularly represents clients in arbitrations and before tribunals, such as domain name proceedings under CIRA's Dispute Resolution Policy (CDRPs) and trademark oppositions and cancellations before the Trademarks Opposition Board.

David has extensive knowledge of trademark law, and has assisted clients in respect of traditional trademarks, three dimensional trademarks, official marks, and geographical indications. He is co-author of EMTAGSTAR Hughes on Trademarks EMTAGEND, one of the leading texts on Canadian trademark law.

David sifts through legal jargon and procedural complexity to present straightforward advice and recommendations to clients throughout the course of their disputes: he identifies both problems and solutions in a manner that can be effectively used, even by the busiest of clients.

## Work Highlights

### Services

- > Trademark registration, enforcement, licensing and portfolio counseling;
- > Domain name registration, acquisition and disputes
- > Intellectual property audits and due diligence
- > Copyright registration, enforcement, licensing and counseling
- > Industrial Design applications and counseling
- > Trade Secret counseling

## Credentials

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### Awards & Distinctions

- > Best Lawyers® in Canada: Ones to Watch, Intellectual Property Law, 2024-2025

### Industry Involvement

- > Canadian Bar Association
- > Law Society of British Columbia
- > Ontario Bar Association
- > Intellectual Property Institute of Canada (IPIC), Affiliate
- > Canadian IT Law Association (IT.CAN), Member
- > Toronto Computer Lawyers' Group (TCLG), Member
- > Toronto Intellectual Property Group (TIPG), Member
- > Toronto Lawyers Association (TLA), Member

### Education & Call to Bar

- > Call to Bar: British Columbia, 2018
- > Call to Bar: Ontario, 2015
- > Juris Doctor, York University - Osgoode Hall Law School, 2014

- > Master of Arts, English Literature, University of Toronto, 2010
- > Honours Bachelor of Arts (English Literature), University of Toronto, 2009

**External Publications & Presentations**

- > "Young Practitioners Panel Discussion: How to Win Unwinnable Cases—Mastering the Art of Overcoming the Impossible Office Action", International Trademark Association, April 2021